

# Trafigura Foundation

# INTRODUCING THE 2023-2027 TRAFIGURA FOUNDATION STRATEGY

### **Our vision**

A world where individuals thrive and communities prosper in harmony with the planet

### **Our mission**

To invest in catalytic solutions for resilient communities and ecosystems

# Our principles

Driving impact through catalytic solutions

Leveraging long-term investment through partnerships

**Empowering resilient communities** 

Championing ecosystem-based adaptation

Collaborating for scale and effectiveness

Supporting community-centred insight and action

# Our strategic rationale: Responding to a burning imperative

Climate change worsens existing inequalities and disproportionately affects the most vulnerable. It disrupts global supply chains affecting the flow of goods and services required for individuals to thrive.

There is a burning imperative to increase climate funding.<sup>1</sup> Philanthropic investment in climate has increased substantially but continues to be small compared to other funding priorities.

The majority of climate funding available currently goes to mitigation.<sup>2</sup> While decarbonisation strategies are indispensable and should be scaled up, many effects of climate change are already irreversible. Adaptation strategies are therefore essential to building resilient communities, supply chains, and ecosystems.<sup>3</sup>

Without a step change in support, adaptation actions will be outstripped by accelerating climate risks, which would further widen the adaptation implementation gap<sup>4</sup> and increase the risk of climate-related humanitarian crises.

The Trafigura Foundation aims to become an enabler of solutions focusing primarily on climate adaptation and the socioeconomic needs of vulnerable communities.

The Intergovernmental Panel on Climate Change<sup>5</sup> estimates that up to **3.6 billion people** currently live in high climate risk areas.



# Our approach



# A broad geographic scope

We prioritise interventions with a broad geographic scope. We focus primarily on regional initiatives in Latin America, Asia, Africa, the Caribbean and the Pacific, alongside global initiatives. We consider country-specific initiatives when they are scalable, replicable, and have the potential for significant impact.

## **Collective action**

We engage with a broad spectrum of actors, including philanthropists, development agencies, multilateral organisations, investors, academia, and donors. We champion collaboration, ensuring our investments add maximum value to ongoing efforts by serving to leverage other funding and attract additional expertise.

# Additionality

Our climate adaptation work brings additionality to the philanthropic community, whose climate efforts and investments are primarily centred on mitigation.

### Long-term commitment

We partner for the long run. Our partnership cycles are three to nine years. We invest in organisations and coalitions that set ambitious goals, supporting their initiatives from inception to maturity.

### Learning

We are always learning. We are backed by our 15-year experience in philanthropic giving, working with vulnerable communities and supply chains around the world. Our partners on the ground provide essential insight into the practical day-to-day progress and impact of projects, and the experience of communities. We use these learnings to continuously improve our approach and processes, and to direct our investments for maximum impact.



# Our toolbox

# Catalytic funding

Our investments are **patient**, **flexible**, and **risk-tolerant**.

Our portfolio includes grants as well as impact and blended investing to spark innovation, scale up solutions, and mobilise collective action.

# **Staff engagement**

We mobilise the **expertise**, **resources**, and **energy of Trafigura executives and employees** across different geographies to gain insights, strengthen our partnerships, and inspire a **philanthropic spirit** throughout the Trafigura family.

# Partnerships

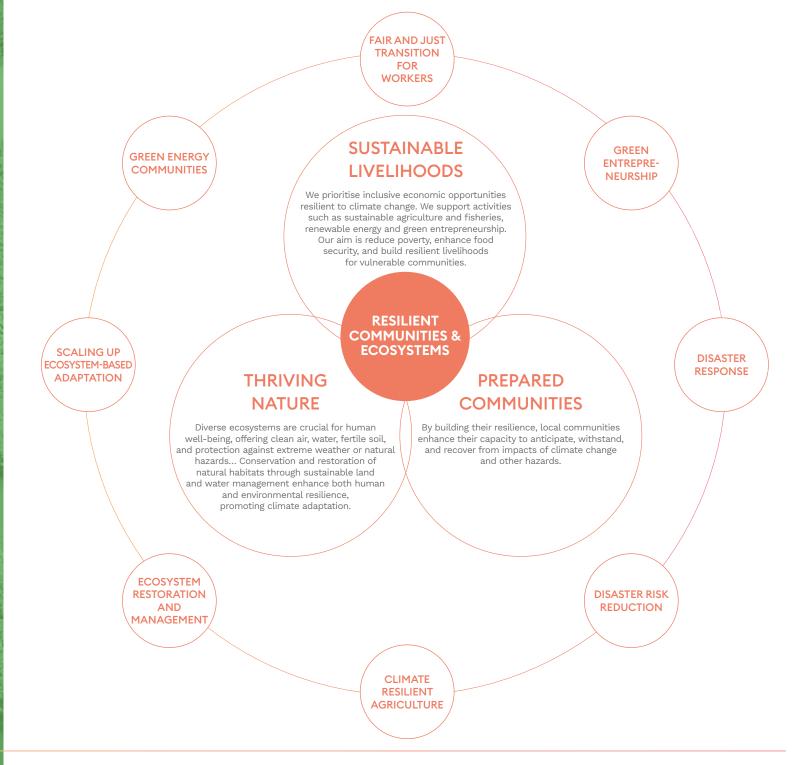
We can only achieve our mission by working with others. We **step up our partnership model** by engaging with coalitions, other donors, and philanthropic associations.

We are rigorous in assessing and selecting partner organisations and coalitions, and in co-creating our interventions with them.

We are also rigorous in evaluating our impact, in learning from our partners, and in sharing those learnings openly.

# Our areas of work

We see our areas of work as interconnected rather than separated business units. The synergetic interplay between these three areas allows us to address social, economic, and environmental challenges systematically. We recognise the interdependency between human and natural systems and strive for long-term benefits for communities and ecosystems.





# Sustainable livelihoods

# The challenge

For workers living in vulnerable communities, there are relatively few skills development and job placement programmes preparing them for the job market and helping them to find work. Micro, small, and medium enterprises (MSMEs), which collectively employ **45%** of the global workforce<sup>6</sup> and are the largest suppliers of products and services across global supply chains, are frequently limited in their capacity to invest in innovation and technology and to respond to new business opportunities.

Climate change further complicates the situation. Jobs and business opportunities in mining, fossil fuel-based energy generation, manufacturing, forestry, and agriculture are likely to be lost or structurally changed by severe weather events and the transition to a greener economy. Increased demand for climate-resilient products and services across supply chains will require MSMEs to innovate, evolve, and diversify their portfolios and capabilities.<sup>68</sup>

### **Our response**

#### Fair and just transition for workers

We partner with and invest in organisations that are leading the development and implementation of skilling programs that build new labour forces, including supporting workers whose jobs are at risk because of climate change. We aim to scale training for underrepresented groups such as women, youth, and minorities so that they can benefit from green job opportunities, reducing the inequality gap.

#### **Green entrepreneurship**

MSMEs are uniquely positioned to create jobs, unlock local solutions that drive climate adaptation, and build resilience to climate change. Thus, they become agents of climate resilience themselves.<sup>9</sup>

Our MSME investments follow a twofold approach. First, we invest in making MSME operations more resilient to climate risks. Second, we use catalytic grants and impact investing tools to support MSMEs to develop and bring to market new green businesses, eventually connecting those with business opportunities across global supply chains.

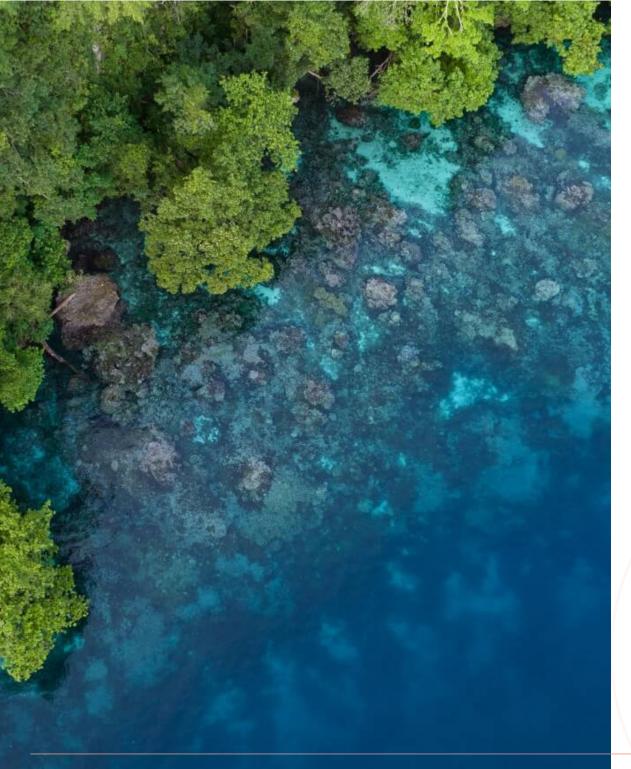
#### Green energy communities



We invest in accelerating innovation and providing access to affordable, reliable clean-energy solutions for last-mile communities. These are rural populations far from the grid where private and public investments are unlikely to occur. Our aim is to increase their climate resilience and improve livelihood opportunities and income. To provide the most strategic use for our funding in this vast area, we collaborate and partner with clean energy donors, coalitions, and impact investing funds.



MSMEs generate as much as **33%** of GDP in developing countries.<sup>10</sup>



# **Thriving Nature**

# The challenge

Healthy ecosystems provide essential services for human well-being, increase climate resilience of communities, and protect business assets across global supply chains. However, ecosystems are showing rapid decline worldwide.<sup>11</sup>

Ecosystems serve as natural buffers against extreme weather, protecting vital infrastructure and saving lives, while simultaneously providing many other crucial ecosystem benefits such as food and water.<sup>12</sup> The approach known as ecosystem-based adaptation (EbA) harnesses nature-based solutions and ecosystem services to help people adapt to climate change.<sup>13</sup> Although EbA is a cost-effective and sustainable way to address climate resilience challenges, one of the main barriers for EbA is the lack of public and private funding for testing and implementation.<sup>14</sup>

The degradation of forests, farmlands, and coasts is already affecting the well-being of an estimated 3.2 billion people.<sup>18</sup>

### **Our response**

We invest in partnerships that focus on testing and scaling-up EbA approaches. Our partnerships specifically support the sustainable use, management, and restoration of ecosystems by involving local communities as the stewards, knowledge-holders, and owners of those resources.

#### Scaling up ecosystem-based adaptation

We focus on scaling up EbA by investing in new and tested solutions, technologies, and approaches. Our investments also serve to connect communities with practitioners to encourage learning and the transfer of best practices across regions.

We also invest in nature-based solutions that reduce climate risks for built infrastructure and communities, such as investment in mangrove restoration for coastal protection and forest management for slope stability.



#### **Ecosystem restoration and management**

We invest in programmes that increase the capacity of vulnerable communities to implement ecosystem restoration, management, and conservation initiatives from an EbA perspective.

#### **Climate-resilient agriculture**

Smallholders represent 75% of global farms<sup>15</sup> and produce a third of the world's food<sup>16</sup>. They are disproportionately affected by weather events<sup>17</sup>. Because of the water-energy-food nexus, disruptions on agriculture and food production spill over to supply chains and thereby impact global trade. Accordingly, we invest in the development, testing and scaling of low-cost, low-carbon agricultural solutions that increase climate resilience. We integrate traditional and local knowledge, and support smallholders to improve productivity while reducing the impacts of extreme weather events on their farms.





Smallholders produce a **third** of the world's food.



For every **USD100** spent on development aid between 2010 and 2018, only **47 cents** were allocated to disaster risk reduction.<sup>23</sup>

# Prepared communities

# The challenge

Millions of people are affected every year by disasters. Marginalised communities are more vulnerable and exposed due to a lack of economic opportunities, inadequate basic services, deficient infrastructure, and living in unsafe areas.

**One in 23 people** on the planet now needs humanitarian assistance, twice the number compared to just four years ago<sup>19</sup>. Climate change has exacerbated crises and will continue to do so, leading to more frequent and severe extreme weather events, increased food insecurity, displacement, and economic vulnerability.<sup>20</sup>

Although funding for disaster response and humanitarian crises has increased, it still falls short of meeting the actual needs.<sup>21</sup> At the same time, there is growing recognition of the need for holistic approaches to disaster response, but investments in prevention continue to lag behind.

Investing in disaster risk reduction saves lives and money. Local communities are uniquely positioned to identify immediate needs, coordinate preparations, supplement official response efforts, implement emergency response programs, and contribute to local decision-making for future events.<sup>22</sup>



### **Our response**

#### **Disaster risk reduction**

We partner with global organisations and coalitions that promote risk assessments, community-based disaster preparedness, early warning systems, resilience-building activities, and nature-based solutions.



SOS

#### Disaster response

When disasters occur, we support organisations that offer timely and effective relief and recovery efforts, including efforts to restore infrastructure, livelihoods, and basic services. In those cases, we prioritise projects that address the immediate needs of affected communities while considering their long-term recovery and resilience-building. We prioritise community-centred and locally-led approaches that promote gender equality and foster social cohesion in the prevention, recovery, and rebuilding process.

# Theory of change

# The challenge

Vulnerable communities in low- and middle-income countries are the hardest hit by the effects of climate change. Climate change is one of the key drivers of loss of nature and inequality. Current funding for climate adaptation is only covering a fraction of the needs.



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